PT&I Activities 2016
Roundtable on Private Sector Development in Pacific Agriculture
17 May 2016
WHO WE ARE

PT&I is the economic development agency of the Pacific Islands Forum Secretariat, engaged in trade and investment promotion in the Pacific Islands Forum countries including –

Cook Islands, Federated States of Micronesia, Fiji, Kiribati, Marshall Islands, Nauru, Niue, Palau, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu and Vanuatu.
WHAT WE DO

Our offices in Auckland, Sydney, Beijing, Tokyo and desk in Geneva work with exporters from the Pacific Islands to promote their products and services as well as attract investment to Pacific Islands businesses.

WE DO THIS BY:

• Developing export-capable businesses
• Promoting and connecting exporters to international buyers
• Facilitating the marketing of niche Pacific Island tourism services and products
• Introducing potential investors to the Pacific Islands
• Providing promotional support, networks and technical expertise
• Facilitating shared understanding between markets
OUR TEAM

Michael Greenslade
Trade Commissioner

Manuel Valdez
COO & Head of Investments

Joe Fuavao
Trade Development Manager

Dev Nadkarni
Marketing & Communications Manager

Eleanor Ikinofo
Marketing & Communications Officer
INVESTMENT PROMOTION

- Complete Investment Pipeline.
  - Investment Ready projects
  - Investment Ready companies
  - Qualified investors

- Investment Workshops in-market and leading to Inward Investment Missions

Photo: Waterline Restaurant & Beach Bar, Cook Islands. Credit: David Kirkland
TRADE DEVELOPMENT

• Capability Assessment Workshops

• Program Delivery
  • E.g. Path to Market Workshops, Deal By Design, Internships, Deal by Technology etc.

• Inward Trade Missions/Events/Exhibitions

Photo: Ethica Coffee from Papua New Guinea  
Credit: PT&I
MARKETING RESEARCH & COMMUNICATIONS

- Pacific Periscope e-newsletter
- Market Sector Reports / Case Studies
- Stakeholder Reports including Quarterly Trade Winds
- Client Testimonials

Photo: The Rock Islands of Palau.
Credit: David Kirkland